

AGENDA AND SCRIPT
SCHOOL TO CAREERS IMPACT LUNCHEON

MEETING ROOM DIAGRAM

FLAG

HEAD TABLE

(#6, #2, #1)

TV&VCR

PODIUM

HEAD TABLE

(#5, #7, #8)

(#3 and #4 Seated In Audience)

AUDIENCE TABLES
(Audience Seated 8 Per Round Table)

HEAD TABLE:

#1 Impact Chair

#2 District Chair

#3 School Superintendent

#4 Medical Post Advisor

#5 Marketing Chair

#6 Learning for Life Executive

#7 Greeter-Council President

#8 Greeter-Scout Executive

GREETERS: Positioned at room entrance to introduce themselves, welcome guests, and send guests to start the buffet line.

HANDOUTS: Place School to Careers Folder No. 99-115 with inserts at each place. Inserts:

1. Appointment Request
2. Five Areas of Program Emphasis
3. Getting Your School-to-Careers Program Up and Running.

TABLE TENTS: Place one Service Team, Organizer, and Post President table tent on each table. Place a Career or School titled table tent at all the remaining places on each table.

VIDEO: Use "School-to-Careers" Endorsement Video NO. AV-09V026.

AGENDA
SCHOOOL TO CAREERS IMPACT LUNCHEON

| | | |
|----------|-----------------------------------------------|-------------------------------|
| 11:30 AM | Greet & Send Guests to | #7_____ |
| | | (Greeter - Council President) |
| | Buffet Line | #8_____ |
| | | (Greeter - Scout Executive) |
| | Eat | |
| 11:55 AM | Invocation | #6_____ |
| | | (Learning for Life Executive) |
| 12 NOON | Opening Remarks and Introductions | #1_____ |
| | | (Impact Chair) |
| 12:05 PM | Everyone Wins with School-to-Careers | #2_____ |
| | | (Learning for Life Chair) |
| | Testimonials: | |
| | | #3_____ |
| | | (School Superintendent) |
| | | #4_____ |
| | | (Medical Post Advisor) |
| 12:10 PM | Getting Your Program Up and Running | #5_____ |
| | | (Marketing Chair) |
| 12:15 PM | "School-to-Careers " Endorsement Video | #6_____ |
| | | (Learning for Life Executive) |
| 12:25 PM | Fill Out Appointment Request#1 | #1_____ |
| | (Handout in Table Packet) | (Impact Chair) |
| 12:30 PM | Adjourn | |

SCRIPT

OPENING REMARKS AND INTRODUCTIONS

BY # 1 _____ **(IMPACT CHAIR)**

Hello! and we thank you for coming. I am (#1 Name)_____.

It is a great pleasure for me to serve as your host for this important luncheon.

Your presence here indicates your willingness to learn about an outstanding program that has benefited many Ft. Worth area business, schools, military, and professional organizations.

Youth today have more needs than ever before. We live in a changing world that has seen the disintegration of many families, rampant drug abuse, extreme violence, and moral decay. Young people these days are thrown into a hothouse of competition and social change that tests their decision-making skills. Our Learning for Life School-to-Careers Program is designed to support schools and business partners in their efforts toward preparing youth to successfully handle the complexities of today's society.

Nationwide, the demand for career and character education programs has greatly influenced the dramatic growth of our Learning for Life Kindergarten through 12th grade programs and the Exploring program.

I don't want to overwhelm you with facts, but I would like to highlight what students tell us that they want. The extensive research leading to the development of our School-to-Careers Program revealed these major items:

1. High school students want more information on career choices and adult help.
2. 7th and 8th grade students want a broader experience supplementing career information with both practical and cultural background.
3. Elementary through senior high school students want social and community-service programs formatted as youth groups.
4. Teenagers want to belong to a group that provides a comfort zone for facing the youth development issues impacting their lives.

This is where you and your organization can on help. Using our Learning for Life School-to-Careers Program, you can be a partner in both career and character education. While teaching students about a career or lifetime skill, you are afforded the opportunity to impact the character education of our youth from Kindergarten through the 12th grade and beyond to the 14th and 15th year of education.

At the conclusion of our program we hope that you will fill out the appointment request (HOLD UP HANDOUT) that is in your table brochure to further investigate the program opportunities on how you can become associated with outstanding students who are interested in your career field.

But now, let me introduce to you the team of people who are responsible for the administration of our School-to-Careers Program:

1. #7_____, President of the Longhorn Council, Boy Scouts of America and Chief Executive Officer, Marriott Solana Corporation.
2. #8_____, Scout Executive, Longhorn Council, Boy Scouts of America.
3. #2_____, Roadrunner District Chair and President of the Southlake Development Corporation.
4. #5_____, Roadrunner District Marketing Chair and President of the Westlake Insurance Company.
5. #6_____, Roadrunner District Learning for Life Executive, Longhorn Council, Boy Scouts of America.

CLOSE WITH:

#2_____ would you continue with our program?
(Learning for Life Chair)

SCRIPT

EVERYONE WINS WITH SCHOOL-TO-CAREERS AND TESTIMONIALS

BY # 2 _____ (LEARNING FOR LIFE CHAIR)

The School-to-Careers Program is a character and career education program under the direction of business, military, school, and professional institutions in our community. It is a program developed by Learning for Life to meet the needs, desires, and concerns of our next generation of citizens grade Kindergarten through 12th. With nearly a century of successful experience in the field of youth, Learning for Life understands young adults and knows what they like. Learning for Life has the confidence of our community leaders. Learning for Life has nation-wide program resources and facilities. Learning for Life has a staff of volunteer and professional leaders to assist you. We submit to you that our next generation of citizens is our nation's most vital natural resource, and we invite you to join us in sharing the American free enterprise system with them and the possible role that they may play in perpetuating it.

Although all of the School-to-Careers Programs have many ingredients common to other young adult programs, the strength of our program lies in one significant difference which is our "Five Areas of Program Emphasis." Please note the HANDOUT in your table brochure called the "Five Areas of Program Emphasis."

The five areas of program emphasis include 1. career opportunities, 2. life skills, 3. service learning, 4. character education, and 5. leadership experience. They are not

labeled or arranged in a mechanical manner, but rather they blend smoothly into a complete schedule of activities that reflect the interest of students. While young people are attempting to discover a lifestyle through the framework of career exploration, they are developing habit patterns in the other four areas of personal development.

Our School-to-Careers Program will be one of the best community youth development opportunities that you offer your employees, teachers, and students K through 12th grade and at very little cost.

Some of the benefits that employers, educators, and students will gain from our Learning for Life School-to-Careers programs are the following:

- Students can choose from a wider range of future occupations and educational opportunities
- Employers gain access to an expanded pool of qualified applicants
- Educators increase college placement and employment rate of graduates
- Students have more opportunities for good jobs after graduation
- Employers influence curriculum development to meet industry requirements
- Educators reduce dropout rates, improve attendance, and increase enrollment

In the next few minutes I would like for you to hear the comments from two of our community leaders on their experience with the Learning for Life School-to-Careers Program.

INTRODUCE the SCHOOL SUPERINTENDENT:

It is a pleasure for me to introduce #3_____,
Superintendent, of the Fort Worth Independent School District.

(Superintendent Speaks)

INTRODUCE the MEDICAL POST ADVISOR INTRODUCTION:

Please help welcome #4_____,
the Advisor for our medical Explorer Post #300, and Assistant Hospital Administrator,
Baylor Medical Center, Grapevine.

(Post Advisor Speaks)

CLOSE WITH:

#5_____, would you continue with our program?

(Marketing Chair)

SCRIPT

SUPERINTENDENT TESTIMONIAL

BY #3 _____

(SUPERINTENDENT, FORT WORTH INDEPENDENT SCHOOL DISTRICT)

It is a great pleasure for me to be part of this luncheon program. I thank you for asking me to share with you how the classroom teachers from the Fort Worth Independent School District have benefited through their participation in the School-to-Careers Programs

Some of the benefits that we have found include:

- The Learning for Life Elementary Programs reinforce students' critical and creative thinking skills, and have a positive influence on students' observable classroom behavior. Hence, teachers enjoy a greater job satisfaction and earn greater respect and appreciation from their students and parents.
- The Learning for Life Middle School/Junior High Programs provide community role models that share their career expertise with students and also help form valuable partnerships with our schools. Hence, teachers enjoy the opportunity for greater community involvement and the ability to integrate academic instruction with actual work and life experiences.

- The Learning for Life Special-Needs Programs teach students with mental disabilities the life skills they need to achieve self-sufficiency.
- By linking the classroom based Learning for Life Senior High School Career Seminars and workshops with their worksite-based Exploring program, Learning for Life programs help high schools make school-to-careers transition a reality for their students.

I would sincerely recommend that you consider using the School-to-Careers Programs to enhance and support the efforts of your schools like we do in our schools. Your classroom teachers will thank you and your students will greatly benefit as they participate in hands-on activities involving career opportunities, life skills, service learning, character education, and leadership experiences.

Thank you.

SCRIPT

ADVISOR TESTIMONIAL

BY #4 _____(MEDICAL POST ADVISOR)

Thank you for asking me to tell you about our medical Explorer post. Post 300 is really fun and has about sixty students that attend our regular meetings that are held twice a month. The youth officers plan and select other students to lead our monthly activities, career projects, and school field trips.

Our medical post is a worksite-based program that gives youth an opportunity to visit and explore the dynamics of various medical careers. We also use the Learning for Life series of 35 interactive workshops that teach the practical skills that are necessary to acquire a job and stay employed. Topics include Job Applications and Writing Resumes, Job Interviews, Employer and Labor Relations, Money Management, Where to Find a Job, Women in the Workforce, and Ethics in the Workplace.

Baylor hospital organized our medical Explorer post by matching their people and hospital resources to the interest of our high school students. The result is a program of activities that helps our students pursue their career interests, grow, and develop.

Young adults involved in Exploring will

- Gain practical knowledge and experience in a career.

- Stay interested in school.
- Engage in service learning experiences to care for others.
- Experience fun activities and the freedom to make safe choices.
- Have an opportunity to try different leadership roles.
- Gain the feeling of acceptance and belonging to the right group.

Our post is impressive and we get to do all the fun things that our students want to do. I hope that you will consider sponsoring an Explorer post and give other high school students the same opportunities that Baylor Hospital has given us.

Thank you.

SCRIPT

GETTING YOUR SCHOOL-TO-CAREERS PROGRAM UP AND RUNNING BY

#5 _____(MARKETING CHAIR)

You have learned that students want a broader experience supplementing career information with both practical and cultural background, they want social and community-service programs, and you have heard how School-to-Careers Programs work together to link schools and business. Now follow along with me on how you might fit your business, school, or organization into a School-to-Careers program.

Please note the HANDOUT in your table brochure titled-- Getting Your School-to-Careers Program Up and Running:

STEP ONE

Step one has already been completed in your area.

For the worksite based Exploring programs, a career interest survey has been conducted to determine the top twenty career choices of high school students in your community.

For the curriculum based Learning for Life school programs, a school needs assessment is available for utilization with K through 12th grade school administrators.

STEP TWO

Organization is easy.

You call a briefing meeting of the key people in your school, business, or organization with a Learning for Life representative. The Learning for Life representative will explain

the School-to-Careers program, describe the key adult volunteer positions, and plan the recruiting of these adult volunteers.

STEP THREE

For the worksite based Exploring programs, your adult volunteers attend an in-house program planning meeting with the Learning for Life representative.

For the curriculum based Learning for Life school programs, responsibilities of adult leaders will be explained and your Learning for Life representative will help you plan a school year program that supplements and enriches your core classroom curriculum and career guidance agenda.

We also offer both a two-hour in-house training seminar to prepare your classroom teachers on how to use the curriculum based Learning for Life school program materials and a three hour adult Explorer Leader Basic Training course.

STEP FOUR

Your top executive prepares a personal letter of invitation on letterhead for mailing or distribution at school to each student selected from the career interest survey to attend an organization meeting at either your business or school. A school public address announcement, a school Channel 1 notice, or a personal phone call is used to follow up this invitation by members of the business partner organization.

STEP FIVE

Business mentors and classroom teachers conduct their first School-to-Careers program meeting for selected students. The Application for Participation, Memorandum of Understanding, and Rosters for Adults and Youth Participants are completed.

It's been said that Learning for Life programs match the experience and knowledge of one generation to the curiosity and potential of another.

Today we've outlined both the benefits to students, educators, and employers and the five steps to getting your School-to-Careers program up and running.

Now it's up to you. Won't you join us and make an important difference in the lives of our young people.

CLOSE WITH:

#6_____ would you continue with our program?

(Learning for Life Executive)

SCRIPT

THE SCHOOL-TO-CAREERS ENDORSEMENT VIDEO BY

#6 _____ (LEARNING FOR LIFE EXECUTIVE):

We will end our program with a brief School-to-Careers endorsement video that features top educators, public officials, and business leaders who have endorsed Learning for Life. This video shows student, educator, and employer benefits and how a School-to-Careers program truly prepares today's students for tomorrow.

(Show: "School-to-Careers Endorsement Video")

CLOSE WITH:

#1 _____ would you please adjourn our program?

(Impact Chair)

SCRIPT

FILL OUT APPOINTMENT REQUEST AND ADJOURN BY

#1 _____ (IMPACT CHAIR):

That's our program for today.

We appreciate you for taking the time to be with us.

We hope that you are interested in talking with a Learning for Life representative to further investigate your opportunity to organize a School-to-Careers program in your school, business, or organization.

We would like for you to fill out the appointment request HANDOUT in your table brochure.

Please return it to me or the Learning for Life representative at your table before you leave.

We will follow-up promptly to confirm an appointment with you.

Thanks again for joining us!

We are adjourned.

APPOINTMENT REQUEST

Our school, business, or organization would like to find out more about the School-to-Careers Program.

Please contact me for an appointment to further investigate this opportunity.

NAME: _____

BUSINESS: _____

or

SCHOOL: _____

or

ORGANIZATION: _____

WORK PHONE: (_____) _____

OR

The best time to meet is:

DAY: _____ TIME: _____

LOCATION: _____

GETTING YOUR SCHOOL-to-CAREERS PROGRAM UP AND RUNNING

Organizing a School-to-Careers program in your business, school, or organization is easy. Just follow these five successful steps:

STEP ONE Determine Youth Market

Step one has already been completed in your area.

- For the worksite based Exploring programs, a career interest survey has been conducted to determine the top twenty career choices of high school students in your community.
- For the curriculum based Learning for Life school programs, a school needs assessment is available for utilization with K through 12th grade school administrators.

STEP TWO Briefing Meeting of Key Staff

Organization is easy.

You call a briefing meeting of the key people in your school, business, or organization with a Learning for Life representative. The Learning for Life representative will explain the School-to-Careers program, describe the key adult volunteer positions, and plan the recruiting of these adult volunteers.

STEP THREE Plan Program and Train Adult Leaders

- For the worksite based Exploring programs, your adult volunteers attend an in-house program planning meeting with the Learning for Life representative.
- For the curriculum based Learning for Life school programs, responsibilities of adult leaders will be explained and your Learning for Life representative will help you plan a school year program that supplements and enriches your core classroom curriculum and career guidance agenda.

We also offer both a two-hour in-house training seminar to prepare your classroom teachers on how to use the curriculum based Learning for Life school program materials and a three hour adult Explorer Leader Basic Training course.

STEP FOUR Invite Students to Organization Meeting

Your top executive prepares a personal letter of invitation on letterhead for mailing or distribution at school to each student selected from the career interest survey to attend an organization meeting at either your business or school. A school public address announcement, a school Channel 1 notice, or a personal phone call is used to follow up this invitation by members of the business partner organization.

STEP FIVE Conduct Program Organization Meeting

Your business, school, or organization conducts there first program organization meeting for selected students. The Application for Participation, Memorandum of Understanding and Rosters for Adults and Youth Participants are completed.

FIVE AREAS OF PROGRAM EMPHASIS



CAREER OPPORTUNITIES

Programs that develop potential contacts that may broaden employment options. Activities that boost a youth's self-confidence and help him or her experience success at school and work.



LIFE SKILLS

Programs that help youth develop physical and mental fitness. Activities that provide opportunities for youth to experience positive social interaction.



SERVICE LEARNING

Programs that encourage youth to develop the skill and desire to help others. Activities that provide opportunities for youth to gain a keen respect for the basic rights of others.



CHARACTER EDUCATION

Programs that help youth develop skills necessary to making ethical choices. Activities that provide opportunities for fulfilling one's responsibility to society



LEADERSHIP EXPERIENCE

Programs that help youth develop leadership skills to fulfill their responsibilities in society. Activities that provide exposure to different leadership traits.